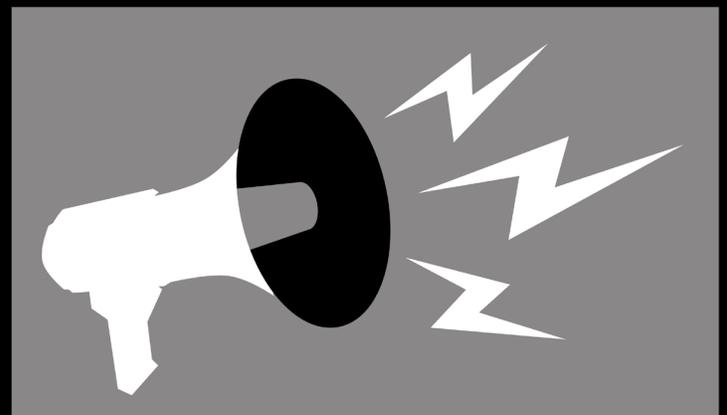
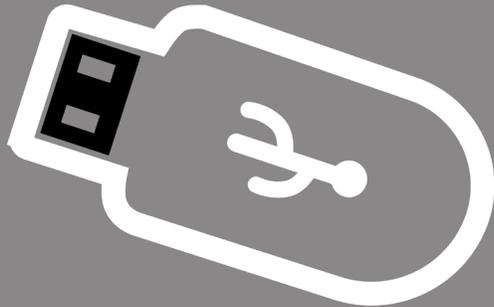


# TECH YOURSELF

▲ TECH FRAMEWORK GUIDE FOR PROGRESSIVE &  
DEMOCRATIC CANDIDATES

ISSUE  
13

## CANDIDATE TRAINING PROGRAMS GUIDE



LEARN HOW TO RUN A DIGITALLY SAVVY CAMPAIGN!

**TECHYOURSELF**  
**A FRAMEWORK GUIDE FOR CANDIDATES**  
**ON HOW TO USE TECH TO WIN CAMPAIGNS**  
**CANDIDATE TRAINING PROGRAMS GUIDE**

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**ILLUSTRATED BY DANIEL SCANNELL**



# Candidate Training Programs Guide

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**VoteRunLead:** trainings, webinars, worksheets, etc to train women to run

**SheShouldRun:** Online incubator (5 hours/4 weeks) Progressive women

**#VOTEPROCHOICE** serves as a pipeline/bridge from training to running. Provides one-on-one in-kind campaign consulting/training - focused on early stage, down ballot prochoice champion candidates. Uniquely endorses in primaries.

**RunforSomething:** Non-gender specific training program for training young/millennial Progressives (founded post 2016 election)

**Emerge America:** Deep, progressive, 7-month training program/25 states

**Ignite:** Teaches high-school and college women via online courses/conferences

**ReadytoRun:** Nonpartisan campaign training from the Rutgers Center for American Women and Politics  
**RunforOffice:** Hosted by NationBuilder, search over 140,000 offices to see what offices you can run for based on your address. NationBuilder also offers an online course on how to run for office to accompany the Run for Office database ([runforoffice.org](http://runforoffice.org))

**National Democratic Training Committee (NDRC):** Offers free online and offline trainings for Democratic Candidates

**Wellstone:** Offers on-the-ground trainings through Camp Wellstone for Progressive candidates

**Rust Belt Rising** trains candidates on the intricacies of our current economic situation and how to overcome those challenges

**Democracy for America:** on the ground training for Progressives, and a night school for potential candidates, also endorses candidates

**Progressive Change Campaign Committee:** Trains progressives and also funds campaigns with small-dollar donations across donor base

**Gay and Lesbian Victory Institute:** Holds trainings for LGBTQ candidates that want to run

**New American Leaders:** Holds trainings for immigrant candidates that want to run for office via a 3-day program called "Ready to Lead"

**The Arena:** Trains candidates, via a summit and training courses, to be campaign staff. Alternate track for candidates as well.

**New Politics Leadership Academy** trains military veterans and alumni from the Peace Corps, AmeriCorps, and other service organizations for campaigns

**Veterans Campaign:** offers weekend workshops for veterans that want to run

**Black Campaign School:** run by Collective PAC, and trains black candidates to run and win

**Higher Heights** partners with organizations to train black women to run for office.

**Latino Victory Foundation** prepares Latino candidates to run for office

**Latino Leadership Institute** prepares Latino candidates to run, organize and mobilize a base

**New Leaders Council** trains millennial candidates during a 6-month program

**Rise to Run** trains young, millennial progressive women

**New Politics** trains current and former public servants to run for office

**IWIL** trains Chicago-based women for office with a highly hands-on format that includes travel and meetings with prominent leaders.

**Campaign Greenhouse:** Provides training for candidates where traditional training organizations leave off. Three online levels of course, with daily coaching and prompts to candidates. Mostly online format.

**Emily's List:** Trains Democratic, pro-choice women and endorses as well

**Midwest Academy:** Teaches progressive community organizers about strategy, tactics and movement building. It has trained over 25,000 organizers from labor, women's rights, the environment, racial justice, immigrant rights and corporate accountability groups.

**Rhize:** Uses proven organizing strategies with digital tools to create an expansive network of changemakers to strengthen democracy worldwide. It supports movements by coaching emerging movement leaders, training organizations and connecting everyone to a global ecosystem of movement support.

**Blue Institute:** Trains young people of color on the skills needed to become campaign staff. The training covers campaign management and policy with a focus on sociological systems of thought, race, and culture. The training is delivered through small, hands-on workshops in the Southwest.

